

MEDIA RELEASE

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FESTIVAL PLAYERS WELCOMES JOAN PENNEFATHER TO BOARD OF DIRECTORS

Prince Edward County, ON, (February 25, 2009): Festival Players is pleased to announce the new volunteer members of its Board of Directors lead by chair Joan Pennefather. Ms. Pennefather has over 30 years experience working in the cultural and communications industries. She spent time as the head of two of the country's cultural institutions, the National Film Board of Canada and the National Arts Centre in Ottawa. As well, she spent nearly a decade as a Commissioner with the Canadian Radio-television and Telecommunications Commission (CRTC). Ms. Pennefather served on numerous boards in the Ottawa area before moving to Prince Edward County.

"Joan brings a lot to the table. She's very knowledgeable and is deeply committed to arts and culture. We're very lucky to have her assume the role of chair," says Artistic Director, Sarah Phillips.

Ms. Pennefather is joined by Kimberley Lander as Secretary/Treasurer and Directors at large Gerry Brooks, René Dick, Hedy Kellar, Wendy Murphy and ex officio member Sarah Phillips. The Board of Directors is a group of committed volunteers who work tirelessly to promote and support the Festival year-round. The first initiative of the new chair was a strategic planning session designed to develop a road map for the company over the next three years. If you are interested in speaking about a possible role as a Board or committee member, you can visit the website and contact the company for more information.

"I'm honoured - delighted - to join Festival Players. They've already brought such wonderful theatre to the County. I look forward to doing what I can to support an amazing and prosperous future" says Joan Pennefather, Board Chair.

Festival Players is planning an extended season for 2010, commencing on June 29th and running for 8 weeks in various locations throughout the County. The Flex Pass, an early-bird purchase discount which currently sees a savings of 20% over the cost of regular priced tickets, is still available for purchase. Visit www.festivalplayers.ca for more information about the season, passes, special promotional packages and more.

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