

# FESTIVAL PLAYERS

OF PRINCE EDWARD COUNTY

## 2011 Season Program Advertising

Festival Players is celebrating our fifth anniversary season of high calibre, professional theatre in the idyllic rural environs of Prince Edward County.

Festival Players marketing efforts encourage our patrons and visitors to stay, shop, drink, dine and indulge themselves in everything that the County and area has to offer.

We'd love for you to join us in our marketing initiatives and promote your business to theatre patrons and visitors to the County this summer! Our 2011 summer season runs from June 28-August 27. Your ad will be seen by thousands of theatre lovers during our 9 week season.

### 2011 Season Program:

Booking Deadline: May 25, 2011

Artwork Deadline: June 1, 2011

Timing: June 28-August 27, 2011

Size:	Specs (inches):	Price (\$):
Business Card (horizontal)	3.5 x 2	95
Business Card (vertical)	2 x 3.5	95
1/4 page (horizontal)	5 x 1.875	150
1/4 page (vertical)	1.875 x 5	150
1/2 page (horizontal)	5 x 3.875	250
Full page - no bleed	5 x 8	400
Full page - with bleeds	trim size 5.5 x 8.5, bleed size 6 x 9 (.25 bleed)	400
Inside Front Cover - Full page	trim size 5.5 x 8.5, bleed size 6 x 9 (.25 bleed)	500
Outside Back Cover - Full page	trim size 5.5 x 8.5, bleed size 6 x 9 (.25 bleed)	600

### Program Ad Specifications:

Acceptable electronic files include: PDF, eps, tiff, and Adobe InDesign. All fonts and image files must be included or embedded.

### Ad Payment Terms:

All above prices are net and do not include HST.

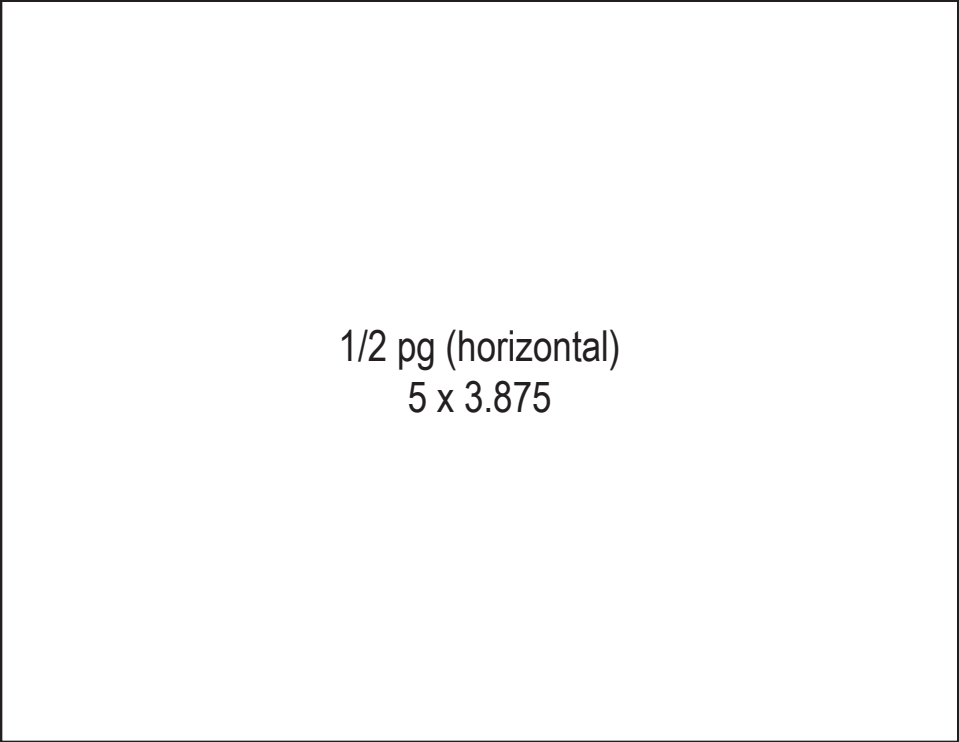
Visa, Mastercard, Cheque, Cash or Money Order are accepted.

For more information or to book an ad please contact **Lisa Sterling, Marketing & Business Development Coordinator**, at **613-399-5677** or **[lisa@festivalplayers.ca](mailto:lisa@festivalplayers.ca)**


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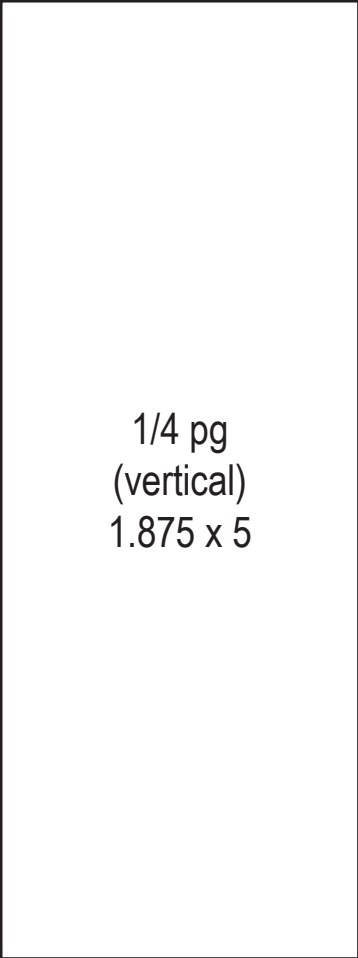
2011 Season Program Ad Sizes  
(All measurements in inches)



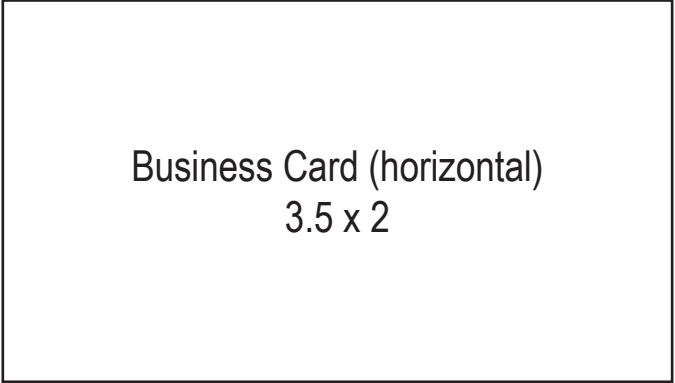
1/2 pg (horizontal)  
5 x 3.875



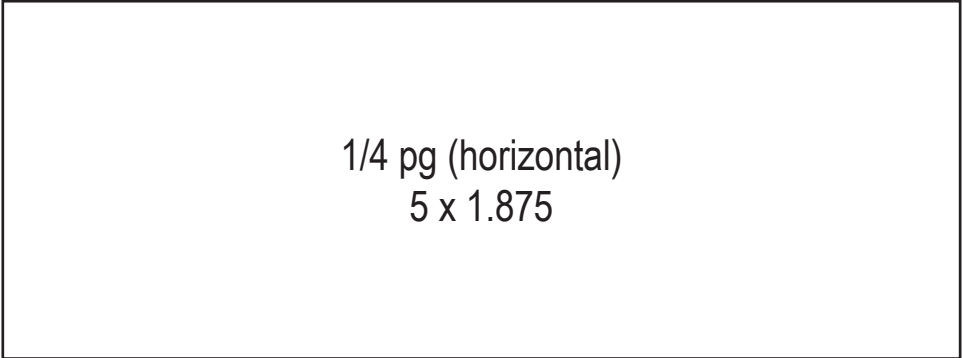
Business Card  
(vertical)  
2 x 3.5



1/4 pg  
(vertical)  
1.875 x 5



Business Card (horizontal)  
3.5 x 2



1/4 pg (horizontal)  
5 x 1.875

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2011 Season Program Ad Sizes  
(All measurements in inches)

Full pg (no bleed)  
5 x 8

# FESTIVAL PLAYERS

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2011 Season Program Ad Sizes  
(All measurements in inches)

Full pg (with bleed)/Inside Front Cover/Outside Back Cover  
trim size 5.5 x 8.5, bleed size 5.75 x 8.75 (.25 bleed)